Farmer Veteran Coalition (FVC) is a national nonprofit charity focused on helping veterans cultivate new opportunities in farming or related agricultural professions. At more than 16,000 veteran members, the organization has fostered the collaboration of farming and military communities, resulting in a new generation of agricultural leaders throughout the country.

FVC manages a variety of training and fellowship programs for veterans seeking a sustainable role in the agricultural community. Leveraging its work through a network of partnerships, the organization effectively helps a large number of veterans, particularly those in the onset of their civilian careers.

CONFERENCE DETAILS

‘Lone Star & Stripes’, the fifth national Farmer Veteran Stakeholders Conference hosted by Farmer Veteran Coalition. Featuring two days of education, workshops, distinguished speakers, guest panels, networking and more.

A movement. It’s the leading gathering for the military-to-agriculture movement sweeping the country – the growing movement to support the veteran men and women who choose to continue their service to the country, once by defending it and now by feeding it. When Farmer Veteran Coalition (FVC) was established in 2008, no one was connecting veterans with the farming community. A pioneer and leader, FVC began as the first group to do so, and also the first veteran group to target the men and women returning home to our most rural communities. They hold a strong belief that veterans possess the unique skills and character needed to strengthen rural communities and create sustainable food systems, and that agriculture offers veterans purpose, opportunity, and physical and psychological benefits. Today there are more than 250 organizations supporting this movement, and the Stakeholders Conference is the principal symposium that brings all the players together.

A unification. It’s a powerful way to connect veterans who are geographically isolated, often separate from each other and sometimes from access to services. With “rural route” and “county road” the most common member addresses, this is a platform to physically unite them all. Members benefit greatly from meeting each other and exchanging ideas in person. It serves as an introduction to the opportunities available for veterans, and a venue to network with partner organizations – from government, higher education, and public interest philanthropy. In sharing these resources, FVC helps veterans transition to agricultural careers and cultivates a new generation of farmers and food leaders.

An inspiration. It’s a forum for members to share their empowering and inspirational stories – their triumphs, struggles, lessons learned, and successes gained. Whether it’s a small farm or a large one, one that is new or one that has been in the family for generations, one that is conventional or organic or bio-dynamic, veterans are uniting to feed America. With the whole nation taking a new interest in the health of our rural communities and economies, the work of all of us becomes even more important. Time together at the conference supports us making an even greater impact when we return home.

More information on Farmer Veteran Coalition: www.farmvetco.org
More information on The Stakeholders Conference: http://conference.farmvetco.org
Sponsorship Opportunities

Please see the charge below for marketing and sponsorship opportunities. For additional information and questions, contact Cathie Bradley at Farmer Veteran Coalition, (916) 600-1040 or cjbasso@aol.com

The 2019 Farmer Veteran Stakeholders Conference attendance goal is 500 veterans, volunteer leaders and farmers from across the country, drawn from our more than 15,000 veteran members and a wide family of supporters and partners.

Conference Highlights

Sunday, November 17, 2019

Early Texas Style Farm to Table Dinner at Ranger Cattle’s Austin ranch site, featuring delicious Homegrown By Heroes Wagyu beef. This is an off-site event that requires a separate registration for conference attendees and is open for non-conference attendees. The event will take place in the afternoon and will end in the early evening. Attendees can drive or take buses from the conference hotel that will be provided by FVC.

Monday, November 18 to Tuesday, November 19, 2019

2019 Farmer Veteran Stakeholders Conference at the DoubleTree by Hilton Austin. Features two days of plenary and breakout sessions and a table top exhibitor show. All break services will be offered in the exhibitor show area. There will be lunches both days. Monday night features a conference dinner. On Tuesday night, there will be a post-conference evening reception.

Wednesday, November 20, 2019

Primary activities are FVC State Chapters meeting and the FVC Board of Directors meeting.

Conference Theme

The conference theme is “Lone Star & Stripes” in honor of the Austin conference location and the participation of veteran farmers in FVC.

Scholarship Program

A significant number of the attendees come to the conference on scholarships that help qualified veterans offset the costs of travel and lodging. The generous support of sponsors helps to fund the scholarship program.
Sponsorship Levels

Diamond Level - $50,000 *(Opportunity for up to three companies, first come first served)*
- 7 registrations \(\heartsuit\) to the 2019 Stakeholders Conference
- Sponsorship of 7 qualifying veterans to offset their cost of attending the conference
- Premium exhibitor show space (2 table tops*)
- Scheduled speaking slot at sponsored session
- Premium placement of logo during plenary sessions
- Premium placement of logo on Farmer Veteran Stakeholders Conference website
- Recognition and logo on Stakeholders Conference materials
- Opportunity to display your own banner or free-standing sign in the conference area
- Opportunity to include 1-2 items in the conference SWAG bag

Platinum Level - $25,000
- 5 registrations \(\heartsuit\) to the 2019 Stakeholders Conference
- Sponsorship of 5 qualifying veterans to offset their cost of attending the Conference
- Featured exhibitor show space (2 table-tops*)
- Scheduled speaking slot at sponsored session
- Featured placement of logo during plenary sessions
- Featured placement of logo on Farmer Veteran Stakeholders Conference website
- Recognition and logo on Stakeholders Conference materials
- Opportunity to display your own banner or free-standing sign in the conference area
- Opportunity to include 1-2 items in the conference SWAG bag

Gold Level - $10,000
- 4 registrations \(\heartsuit\) to the 2019 Stakeholders Conference
- Sponsorship of 4 qualifying veterans to offset their cost of attending the conference
- Select exhibitor show space (2 table-tops*)
- Select placement of logo during plenary sessions
- Select placement of logo on Farmer Veteran Stakeholders Conference website
- Recognition and logo on Stakeholders Conference materials
- Opportunity to display your own banner or free-standing sign in the conference area
- Opportunity to include 1-2 items in the conference SWAG bag

\(\heartsuit\) FVC Stakeholders Conference Registration consists of conference attendance on Nov 18-19, 2019, along with lunch on both days, dinner on Nov 18 and reception on Nov 19.

* Exhibitor show space consists of 6 foot table with 2 chairs and a waste basket. Electrical hookup is not included but can be added for an additional fee.
Farmer Veteran Coalition
2019 Farmer Veteran Stakeholders Conference
November 17-20, 2019
Austin, Texas

**Sponsorship Levels**

**Silver Level - $5,000**
- 2 registrations to the 2019 Stakeholders Conference
- Sponsorship of 2 qualifying veterans to offset their cost of attending the conference
- Exhibitor show space (1 table top*)
- Logo recognition during plenary sessions
- Logo on Farmer Veteran Stakeholders Conference website
- Recognition and logo on Stakeholders Conference materials
- Opportunity to display your own banner or free-standing sign in the conference area
- Opportunity to include 1 item in the conference SWAG bag

**Bronze Level - $2,500**
- 1 registration to the 2019 Stakeholders Conference
- Sponsorship of 1 qualifying veteran to offset their cost of attending the conference
- Exhibitor show space (1 table top*)
- Logo recognition during plenary sessions
- Logo on Farmer Veteran Stakeholders Conference website
- Recognition and logo on Stakeholders Conference materials
- Opportunity to display your own banner or free-standing sign in the conference area
- Opportunity to include 1 item in the conference SWAG bag

**Scholarship Level - $1,500**
- Sponsorship of 1 qualifying veteran to offset their cost of attending the conference

**Exhibit Level - $800**
- 1 registration to the 2019 Stakeholders Conference
- Exhibitor show space (1 table top*)

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Farmer Veteran Coalition
2019 Farmer Veteran Stakeholders Conference
November 17-20, 2019
Austin, Texas

### 2019 Stakeholders Conference Sponsorship Packages

<table>
<thead>
<tr>
<th>Benefits Tier</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Scholarship</th>
<th>Exhibit</th>
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</thead>
<tbody>
<tr>
<td>Package Cost</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$800</td>
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<tr>
<td>Maximum Number Available</td>
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<td>6</td>
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<td>Unlimited</td>
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<td>Scheduled Speaking Slot Sponsored Session</td>
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<td>✓</td>
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<tr>
<td>Name and Logo Prominently Displayed at Sponsored Session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Acknowledgement during Opening Remarks</td>
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<tr>
<td>Exhibit Space – Table Tops*</td>
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<tr>
<td>Logo on Conference Web Site</td>
<td>Prominent</td>
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<td>Select</td>
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<td></td>
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<tr>
<td>Logo in Conference Materials</td>
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<td>Logo Recognition in Conference Program</td>
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<tr>
<td>Your Banner or Free-Standing Sign in Registration Area</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Display Your Pull-Up Banner in Conference Area</td>
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<tr>
<td>Reserved Seating at Hosted Dinner</td>
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<tr>
<td>Promotional Materials Included in Conference SWAG Bags</td>
<td>1-2 Pieces</td>
<td>1-2 Pieces</td>
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<td>Recognition FVC Facebook and Twitter Before and During Conference</td>
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<tr>
<td>Sponsor Scholarships for Farmer Veterans to Attend Conference</td>
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<td>4</td>
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<td>Complimentary Conference Registrations*, November 18-19</td>
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<td>5</td>
<td>4</td>
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<td></td>
</tr>
</tbody>
</table>

For questions, more information or clarification please contact one of the following:

**2019 Stakeholders Conference Information**

Cathie Bradley – Sponsorship Coordinator

cjbasso@aol.com (916) 600-1040

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*FVC Stakeholders Conference Registration*

consists of conference attendance on Nov 18-19, 2019, along with lunch on both days, dinner on Nov 18 and reception on Nov 19.

*Exhibitor show space* consists of 6 foot table with 2 chairs and a waste basket. Electrical hookup is not included but can be added for an additional fee.
2019 Farmer Veteran Stakeholders Conference Sponsorship Confirmation

☐ Yes, we would like to sponsor the 2019 Farmer Veteran Stakeholders Conference

☐ Yes, we want to participate in the Exhibitor Show
(Please note: Exhibitor Show space is limited and may sell out)

List Amount $______________ Sponsorship Level Description: _______________________________________________________

Company: ___________________________________________________________________________________________________________________

Contact Person’s Name*: ________________________________ Title: ________________________________

* This is the person who will be your company contact and will receive all event information.

Address: ___________________________________________________________________________________________________________________

City/State/Zip: ____________________________________________________________________________________________________________

Email: ____________________________________________________________________________ Phone: _____________________________________________________________________________

Registration for the meeting will be sent under separate cover with instructions on how to register. This document is only your sponsorship confirmation.

__________________________________________  ________________________________
Signature  Date

Company Representative

Alternate Contact Person’s Name and Title: ________________________________________________________________________________

E-mail: ____________________________________________________________________________ Phone: _____________________________________________________________________________

For Payment:

☐ Check Enclosed (make payable to Farmer Veteran Coalition)

☐ Please Send Invoice (credit card or P.O.)

Please refer to the sponsorship document for number of registrations and other items.

Please return this form to:
Farmer Veteran Coalition – Conference Services
4614 2nd Street, Suite 4, Davis, CA 95618
Fax: (530) 756-1612   E-Mail: FVCEvents@farmvetco.org
All payments must be received prior to the Stakeholders Conference