

# Sponsorship & Exhibitor Package



**October 25-27, 2026**

Williamsburg, Virginia

Greater Williamsburg Sports and

Events Center

Woodlands Hotel & Suites



# About The Farmer Veteran Stakeholders Conference

The Farmer Veteran Stakeholders Conference is the largest national annual gathering of the agriculture and military communities and features three days of education, distinguished speakers, guest panels, networking, a farm tour, camaraderie, and much more.

Each year, Farmer Veterans from across the country representing all branches of service and service eras, who are engaged in a wide range of agricultural endeavors with varying levels of experience, descend upon the host city for this important event.

This year's conference theme, *Scaling Sustainably: Practical Innovation for Small & Mid-Sized Veteran Farms*, will focus on actionable strategies and forward-thinking solutions to help Farmer Veterans expand responsibly and profitably.



## Conference Highlights

Interactive farm tours for conference attendees.

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Exhibitors in the farming and military communities.

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Exposure to a large audience of active farmer veterans.

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Assist FVC's mission of supporting farmer veterans.

# About FVC

The Farmer Veteran Coalition (FVC) is a national nonprofit organization focused on helping veterans cultivate new opportunities in farming or other related agricultural professions.



*Rob Jones – Keynote Speaker  
2025 FVC Conference*

With over 58,000 members nationwide, the organization has fostered the collaboration of farming and military communities, resulting in developing a new generation of agricultural leaders throughout the country.

FVC offers a variety of programs and services for veterans seeking a sustainable role in the agricultural community. This includes both full-time and part-time employment or a critical supplement to disability-related income. FVC leverages its work through a network of partnership, allowing the organization to more effectively help a larger number of veterans, particularly those at the offset of their farming careers.

The mission of the Farmer Veteran Coalition is to serve, empower, and connect military veterans and active-duty service members with the resources, education, training, and partnerships necessary to cultivate successful careers in agriculture.

FVC advances its mission through three core program areas:

- Veteran Empowerment Through Membership and Education
- Agricultural Development Through Technical Support and Resources
- Advancing National Food Security Through Veteran-Led Agriculture

# Why Should You Be a Sponsor or Exhibitor?

By partnering with the Farmer Veteran Coalition, you do more than gain exposure; you support the future of veterans in agriculture. Join us this October in Williamsburg, Virginia!











































**Direct Access to Your Next Consumers:** This conference brings together 350+ active farmer veterans making real purchasing decisions across livestock, specialty crops, agritourism, and more. This is a room full of buyers actively looking for tools, services, and partners to grow their operations.

**Visibility That Outlasts the Conference:** Sponsors and exhibitors receive recognition across FVC's national network of 58k+ members and agricultural partners – through our newsletter, social media channels (40k+ followers), and website. That's sustained, year-round exposure to one of the most mission-driven audiences in American agriculture.

**Stand Alongside a Cause That Resonates:** Consumers and partners increasingly want to do business with organizations that stand for something. Supporting FVC puts your brand at the intersection of two things Americans deeply respect and rely on – military service and American farmers. That alignment becomes a meaningful differentiator for your organization.



## 2026 Farmer Veteran Stakeholders Conference Sponsorship Package

	Diamond \$50,000 (1 available)	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Supporting Sponsor \$1,000
Main stage logo display						
Recognition in press materials						
Video presentation and/or lunch speaking opportunity (5 min.)						
Logo placement on breakout session presentations						
Sponsor tables in exhibitor hall (8 feet long with 2 chairs)	 2	 2	 1	 1	 1	
Recognition in FVC newsletter to 58k+ members						
Recognition on social media to 40k+ followers	 5	 4	 3	 2	 1	 1
Complimentary conference registrations	 6	 4	 3	 2	 1	 1
Logo and website link on conference website						
Logo recognition on conference signage						

# Become an Exhibitor



*Howes Products*

*2025 FVC Conference exhibitor*

An exhibitor spot at this year’s Farmer Veteran Stakeholders Conference isn’t just floor space, it’s also a direct line to 350+ working farmer veterans who are looking for products, services, and partners to help them grow.

These aren’t passive browsers, they’re operators with budgets, challenges, and decisions to make.

Colonial Williamsburg’s historic setting provides the perfect backdrop to showcase how your products and services can help bridge the gap between traditional agricultural values and modern innovation.

## *Exhibitor Pricing*

Non-profit	\$700
All Others	\$800

### **Exhibitor Benefits:**

- Exhibitor table (8 feet)
- 1 complimentary conference registration
- Logo and website link on conference website
- Logo recognition on conference signage

# Specialty Sponsorships

## Welcome Reception & Networking Sponsor – \$5,000 (1 available)

Be the first brand farmer veterans encounter at the conference. Sunday evening's reception sets the tone and your name owns that moment.

- Logo on reception signage and event materials

## Breakfast Sponsor – \$10,000 (2 available for Monday or Tuesday)

Start each morning with your brand front and center as attendees fuel up before a full day of sessions.

- Logo on breakfast signage and materials

## Lunch Sponsor – \$10,000 (2 available for Monday or Tuesday)

The entire conference in one room, seated and focused. Lunchtime is peak visibility, with your brand reaching every attendee at once.

- Logo on luncheon signage and materials

## Break snacks – \$5,000 (3 available for Monday morning, Monday afternoon, or Tuesday morning)

High-traffic, low-pressure. Between sessions is when attendees connect – your name is right there with them.

- Logo on break area signage



Successful Farming Panel  
2025 FVC Conference



*"The event was truly inspiring, especially hearing veteran success stories and seeing the strong sense of community"*

# Specialty Sponsorships, continued

## Conference A/V Sponsor – \$15,000 (1 available)

Every session, every keynote, every panel – your support powers it all. The A/V sponsorship is embedded into the conference experience.

- Logo on A/V and main stage signage

## Chapter Leadership Support – \$20,000 (1 available)

FVC’s chapter leaders represent veteran farmers across the country. This sponsorship directly funds their attendance, making sure those supporting our mission on a local level have a seat at the table.

- Logo on chapter leadership materials and signage
- Recognition in FVC communications to chapter leadership

## Farmer Veteran Farm Tour Sponsor – \$2,000 (1 available)

Take your brand off the conference floor and onto the farms. The farm tour is one of the most talked-about parts of the Farmer Veteran Stakeholders Conference, with this year having an intimate look at veteran-owned farming operations in the Williamsburg area.

- Logo on tour transportation and materials



*Scissortail Farms  
1 of 3 Farm Tour hosts for  
2025 FVC Conference*



*“The engaging workshops and demonstrations offered practical skills and innovative ideas, making the experience both educational and motivating.”*

# Sponsor a Session

Owning a session gets you beyond the exhibit hall. For organizations that want to position themselves as genuine thought partners, not just vendors, this is one of the highest impact opportunities at the conference.



## Own a Session

Sponsor one of five breakout session tracks and become the defining partner of that educational experience.

Choose the track that best reflects your work and show up as a genuine resource for the farmer veterans in the room.

On-site signage

Digital integration in the conference app

"Featured Sponsor" blurb before breakout session

**\$5,000**



*Alicia Ellis, 2025 FVC Conference Speaker  
"Food, Power, and Conflict: Securing U.S. Agriculture in an Era of Strategic Competition"*

## Choose Your Track Theme

- Practical Technology for Real Farms
- Regenerative Agriculture & Land Stewardship
- Farm Business Viability & Market Growth
- Mental Health, Community, and the Next Generation
- Policy, Partnership, and the 2026 Landscape

*Track sponsorships are available on a first-come, first-served basis.*

# Sponsorship/Exhibitor Confirmation Form

We want to sponsor the 2026 Farmer Veteran Stakeholders Conference; OR

We want to be an exhibitor only.

List amount: \$ \_\_\_\_\_ Sponsorship level description: \_\_\_\_\_

Will internet be needed? YES\_/NO\_ Will electricity be needed?\* YES\_/NO\_

\*Electricity will be an extra cost.

Company: \_\_\_\_\_

Contact person's name\*: \_\_\_\_\_

Title: \_\_\_\_\_ Email address: \_\_\_\_\_

\*This individual will be your company's primary contact and will receive all event information.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Registration for conference will be sent separately with instructions on how to register. This document is for your sponsorship information.

For payment:

Check enclosed

Please send an invoice (credit card or P.O. box)

Please email this form to [fvconference@farmvetco.org](mailto:fvconference@farmvetco.org)

or send check to

Farmer Veteran Coalition 1516 Austin Ave. #2

Waco, TX 76701

*All funds are unrestricted. If FVC is not raising funds for the specific project you have indicated and/or donated funds exceed FVC's expenses for that project, your gift will apply to where it's needed most.*